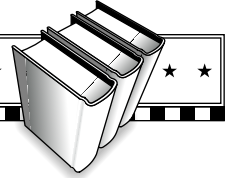


# Guided Reading Activity 17-3



## Influences on Voters

**★DIRECTIONS** Use the information in your textbook to complete this outline.

MAJOR FACTORS THAT INFLUENCE VOTERS	
<p><b>I. The Voter's Personal Background</b></p> <p><b>A.</b> _____</p> <p><b>B.</b> _____</p> <p><b>C.</b> _____</p> <p><b>D.</b> _____</p> <p><b>E.</b> _____</p>	<p><b>C.</b> _____</p> <p><b>D.</b> _____</p> <p><b>E.</b> _____</p> <p><b>F.</b> _____</p> <p><b>G.</b> _____</p> <p><b>H.</b> _____</p>
<p><b>II. The Voter's Loyalty to Political Parties</b></p> <p><b>A.</b> _____</p> <p><b>B.</b> _____</p> <p><b>C.</b> _____</p>	<p><b>IV. Images and Propaganda</b></p> <p><b>A.</b> _____</p> <p>_____</p> <p>_____</p> <p><b>B.</b> _____</p> <p>_____</p> <p>_____</p>
<p><b>III. Campaign Issues</b></p> <p><b>A.</b> _____</p> <p><b>B.</b> _____</p>	

**★DIRECTIONS** Use the information in your textbook to complete this diagram.

PROFILES OF REGULAR VOTERS AND REGULAR NONVOTERS	
Regular Voters	Regular Nonvoters
<p><b>1.</b></p> <hr/> <p><b>2.</b></p> <hr/> <p><b>3.</b></p>	<p><b>1.</b></p> <hr/> <p><b>2.</b></p> <hr/> <p><b>3.</b></p>